



Tuesday, October 21, 2014

Re: 2014 NCAFA Volunteer of the Year Nomination

To Whom It May Concern,

On behalf of the Bell Warriors Football Club, I am pleased to put forward **Carmen Schwartz** as our club's nominee for the 2014 NCAFA Volunteer of the Year.

Firstly, I'll give you a perspective from a group of vital, core volunteers for our club:

"Our Bell Warrior Football Club may never have had a supporter dedicate with such total commitment as this year's nominee for the NCAFA 2014 Volunteer of the Year – Carmen Schwartz. Carmen exemplifies what our Club stands for. She is selfless in her dedication to serve. She is passionate to improve the delivery of our programs. She values setting an example to strive for to all of our supporters and players. She is tireless in her level of support. She strives to achieve consensus while being the face of the Club with our supporters, families, volunteers and Executive. She does it all with a smile and gentle, caring nature while creating improved processes that will leave a footprint for excellence for years to come. Carmen is a one-of-a-kind volunteer that is a phenomenal ambassador for the Warriors and NCAFA."

Some Details:

Length of Service: the past 9 years

Quality of Service Provided: Tireless resource for the Club. Immensely kind, pleasant and selfless. Does whatever it takes for the betterment of the Club.

Positions Held: Assistant Team Manager Mosquito, Mosquito and Pee Wee Team Manager, Director of Warrior Wear and Promo Items, Director of Managers & Volunteers, VP of Administration.

Contributions/Accomplishments: As a team manager, Carmen has been the voice for our Mosquito and Pee Wee Club while coordinating all volunteers for each level

- Developed a package of protocols for our club's team managers to ensure transparent and consistent transition from year to year
- Standardized delivery of communications to each team which has resulted in consistent messaging
- As VP of Administration, protocols for our volunteers are being documented to reinforce the Club's culture
- Carmen has procured valued team sponsorship
- Created a position as liaison between the Executive and supporters, players and volunteers
- Oversees the delivery and organization of Club Events
- Expanded our Warrior Wear program to expand our Club Branding with promo items and clothing

- Impact on a Team, Club or NCAFA:** Exemplifies the values our Club and NCAFA strive to instill while respecting the Code of Conduct at all times.
- In my 13 years with the Warriors, we have never had as many engaged, understanding and loyal supporters. Carmen has made that happen. It is a reflection of her commitment.
 - Her professional, tireless, selfless and warm demeanor represents our Club ideally

Here is my perspective as a Head Coach and President of our Club: *"Our Club has been in existence for 59 years. Even with our proud history, it remains vital from year to year that every effort is made to reach out to the community and reinforce the values that our Club stands for. Now, more than ever, families and players expect more and more of the organizations they are willing to support. Families have more choices than ever before and for a Club to grow and thrive, you need to run your operations with a level of delivery which meets their demanding standards. This is where a passionate volunteer like Carmen adds value and this is why we are proud to put her name forward as the Bell Warriors nominee for the 2014 Volunteer of the Year. It's always about and for the players but we need to be receptive and progressive. We need to become more transparent and responsive to the expectations of our community if we expect to thrive. Carmen has always approached her role as a supporter with a professional slant that continues to reinforce a culture of excellence. We couldn't do what we do without her. It's that simple. She motivates. She supports. She communicates. She makes us all better and prouder to be Warriors."*

On behalf of the Bell Warriors Football Club, I am proud to put forward **Carmen Schwartz** as our Club's 2014 Nominee for the NCAFA Volunteer of the Year. Please contact me if you require any further comments or details.

Best regards,

Paul Stewart

Paul Stewart
Bell Warriors Football Club President